

To Cheltenham Borough Council  
town of Cheltenham

## **COVER LETTER**

From

Stoyan Velev and Angel Andreev

**Re: Application for street vending of steam-cooked corn and spiral chips.**

Dear Borough Councillors,

In this Cover letter we would like to introduce to your attention the business we want to develop in the town of Cheltenham SPA, to state our reasons as well as to express our willingness to cooperate and comply with all legal regulations and directives of the legislation, as well as your recommendations.

Description of business activity:

The commercial activity we would like to develop in your town is to sell sweet corn and potato spiral chips. Both products will be prepared on the spot in front of the clients, which is not only healthy, but it will be a kind of tourist attraction as well. For this purpose we will use a cart equipped with a cauldron for corn and a deep fryer where the spiral chips will be prepared. The cart is electric, it's brand new and has passed technical feasibility test. According to your requirements we concluded a Public Liability insurance. We are holders of license Food hygienerating 3. We have also thought about the wastes that clients may leave behind them – there will be bins and we will personally collect them.

The only problem for us was to find a place where to get electricity from, because there are no vacant electricity access points in Cheltenham, but we have managed this issue – now the power supply is guaranteed by a nearby locksmith's workshop, with the consent of the owner and we also benefit from his recommendations.

The location we have chosen is very suitable and the cart will not be an obstacle to the free passage of pedestrians and vehicles.

The town of Cheltenham is a very interesting and preferred destination of tourists and students from all over the globe, that's why we have chosen it to present our two products. There is one thing for sure – our tourists will tell their families what interesting things they have tried during their stay in Cheltenham SPA. Our main goal is to bring diversity, freshness and a bright and positive touch in the everyday life of ordinary working and busy people and last but not least to create in all tourists who visit our town another precious, delicious and joyful memory.


Our products are offered nowhere else in the town which makes us outstanding and unique.

We will be very happy if you bring our innovative idea to life because it is far from the stereotypes of fast foods and semi-finished goods that surround us. We, in return, guarantee that we will follow all legal standards and directives of your legislation as well as your recommendations. Presently, we have met all the requirements we have read in your site or which have been recommended by your employees.

We would like to work and develop ourselves in what we do best, which is to make people happy with our food. We sincerely hope you give us a chance to show and develop it further, to work together for a more lively and smiling Cheltenham SPA.

If you have further questions or comments do not hesitate to contact us on tel.:07523816340/ 07450209150

Kind Regards,

Stoyan Velev:  .....

Angel Andreev:  .....

Date:15/04/2016

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